

A stylized map of Latin America, including Mexico, Central America, and South America, rendered in a solid blue color. The map is positioned on the right side of the page, with the title text overlaid on the left side of the map's area.

# LATIN AMERICA IMPACT INVESTING LANDSCAPE REPORT

*PROJECT PROPOSAL*

MAR | 2020

 Aspen Network of  
Development Entrepreneurs

# PROJECT OVERVIEW

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The **Latin America Impact Investing Landscape** report, which is now on its third edition, examines impact investments across the region and has become one of the most relevant publications on this subject matter.

The report offers **an updated snapshot of the growing landscape of impact investing in Latin America**. It shares insights about impact investment activity in the region, including a breakdown by sector, country, deal size, and stage. The report also comments on progress made from previous years and concludes with investors' expectations for the following years.

It has become an important tool for those interested in **field-building** and those looking to make **more assertive investments**, including intermediaries, investors, funders, practitioners and entrepreneurs. Is it also the go-to report for journalists and media vehicles covering this topic in emerging markets.



# PREVIOUS EDITIONS

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ANDE has partnered with LAVCA (the Association for Private Capital Investment in Latin America) and produced two reports on impact investing trends in Latin America, with an inaugural report launched in 2016 and a second edition launched in 2018.

The findings underscore that impact investing—direct investments in companies with explicit social and financial objectives—is a **dynamic industry with robust activity in the region.**

The report captures the nuanced evolution of impact investing in Latin America in terms of sectors, stage and investment mechanisms. Both past editions show that market is growing and becoming more sophisticated, though there are still significant challenges both for impact entrepreneurs seeking investment and impact investors seeking deals.



# CUMULATIVE RESULTS

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**+ 12**  
**thousand**  
downloads

**5,913**  
English

**3,986**  
Spanish

**2,344**  
Portuguese

**Where is impact investing headed in Latin America?**

We surveyed over 60 investors to find out.

[READ THE NEW REPORT >](#)



THE IMPACT INVESTING LANDSCAPE IN LATIN AMERICA  
TRENDS 2016 & 2017  
September 2018

Aspen Network of Development Entrepreneurs LACA

**JUST RELEASED!**

A comprehensive look at impact investing across Latin America in 2016 and 2017.

[READ THE FULL REPORT >](#)



THE IMPACT INVESTING LANDSCAPE IN LATIN AMERICA  
TRENDS 2014 & 2017  
September 2018

Aspen Network of Development Entrepreneurs LACA

# THE 2020 EDITION

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In terms of content, the report will examine the characteristics of impact investments made in Latin American in 2018 and 2019 and will include, but is not limited to:



ANALYSIS OF  
DEAL **SIZES**  
AND **SECTORS**



ANALYSIS OF **DEAL**  
**GEOGRAPHIES** AT  
THE COUNTRY  
LEVEL



INVESTOR  
**PROFILES AND**  
**EXPECTATIONS**  
FOR THE FUTURE



COUNTRY  
SPOTLIGHTS:  
**BRAZIL**  
**COLOMBIA**  
**MEXICO**



THEME SPOTLIGHT:  
**BIODIVERSITY AND**  
**CONSERVATION**  
*SDGs #6 #7 #13*

# BIODIVERSITY AND CONSERVATION

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In the survey developed by ANDE, we ask investors about their **sector focus** for impact investments in 2020 and 2021. If an investor selects “biodiversity and conservation”, we will request that he or she selects the appropriate **sub-sectors** from the following drop down menu:

*“SELECT ALL THAT APPLY”*

- |   |   |
|---|---|
| <input type="checkbox"/> Biodiversity supply chain management         | <input type="checkbox"/> Sustainable forestry / Non-timber products |
| <input type="checkbox"/> Ecotourism                                   | <input type="checkbox"/> Waste management                           |
| <input type="checkbox"/> Maintaining or strengthening protected areas | <input type="checkbox"/> Watershed protection                       |
| <input type="checkbox"/> Marine sustainability                        | <input type="checkbox"/> Wildlife/Habitat conservation              |
| <input type="checkbox"/> Sustainable agriculture                      | <input type="checkbox"/> Others (explain)                           |
| <input type="checkbox"/> Sustainable fisheries and aquaculture        |   |

# PROJECT ACTIVITIES

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The activities related to the **production and dissemination** of the report, to be carried out by ANDE, include:

1. **Collecting information** on impact investors active in the region from LAVCA and, if possible, other relevant groups such as the GIIN.
2. **Surveying impact investors** about their specific deals from 2018-2019.
3. **Analyzing and summarizing data** in a regional report and country-specific reports for Mexico, Colombia and Brazil, which will be available in Spanish and Portuguese, respectively.
4. Creating a spotlight about impact investing activities related to **Biodiversity and Conservation**.
5. **Disseminating** the reports via ANDE's communications online channels (global and regional newsletters + social media) and at ANDE events, including at the annual conference and launch events in Latin America.



# EXECUTION TIMELINE

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RESEARCH | INTERVIEWS | ANALYSIS | WRITING | FORMATTING

JAN – AUG 2020

LAUNCH EVENT | ONLINE DISSEMINATION

SEP – NOV 2020



# TOTAL BUDGET

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**\$60**  
**thousand**  
US dollars

## BENEFITS FOR FINANCIAL SUPPORTERS

- Logo included on **printed and online report** in English, Spanish and Portuguese versions
- Logo included **on final pdf presentation** in English, Spanish and Portuguese
- Inclusion of a representative of partner organizations in the **report review process** to give suggestions to ANDE, though ANDE maintains full editorial control
- Acknowledgement of partners on the **ANDE webpage** where the study will be made available for download
- Possibility of involvement in **planning and implementing a dissemination events** in Mexico, Colombia and Brazil, if desired.

A stylized map of the Americas, including North and South America, rendered in a solid blue color. The map is positioned on the right side of the slide, with the text on the left.

# THANK YOU

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